

### ACNE TREATMENT JUST MOVED LIGHT YEARS AHEAD

AviClear<sup>™</sup> – the first and only FDA-cleared energy device for the treatment of mild to severe acne.

Significantly eliminate acne in just three 30-minute treatment sessions.

Do not use AviClear in pregnant patients or those with skin cancer. For more information, visit aviclear.com



### The future is clear

#### AND WITH AVICLEAR, IT JUST KEEPS GETTING BETTER<sup>1</sup>

**AviClear is the only acne treatment of its kind.** Engineered with a revolutionary 1726 nm wavelength that's safe for all skin types, it selectively targets and down-regulates the sebaceous glands, eliminating acne at the source without the need for prescription medications.



# **Clearer skin in a flash**

Research indicates that at 1726 nm, pure sebum absorbs 2x more energy compared to  $H_2O$ .<sup>2</sup>

Before now, controlling sebum and offering long-term clearance was offered only to the most severe patients after failing other treatments, and those who could comply with the stringent requirements.<sup>3</sup>



#### Resolves current acne



Helps prevent future acne



No topicals or antibiotics



No lab or iPLEDGE requirements



Safe for all skin types



No harmful side effects



Results may continue to improve with time<sup>1</sup>



No downtime<sup>4</sup>

# Another cool feature your patients will appreciate:

AviClear is equipped with exclusive AviCool<sup>™</sup> sapphire skin cooling and smart sensors.

- Maximize patient comfort and safety
- Maintain skin's temperature during treatment



#### **Moving Forward**

Do you have patients who would prefer a drug-free option that offers long-term results in just three months? What's possible in three 30-minute treatment sessions?

80%87%

response rate at 3 months (P<.001) with 91% responding overall<sup>4\*</sup> satisfaction rate at 1 month<sup>1\*\*</sup>

\*Treatment success was defined as clearance of at least 50% of inflammatory lesions three months after the final treatment session.

\*\*Satisfaction was defined as patients reporting being either satisfied or very satisfied.



### True progress in acne treatment









BASELINE MEDIAN IGA SCORE: 3 (Moderate)

3 MONTHS AFTER FINAL TREATMENT SESSION MEDIAN IGA SCORE: 0 (Clear)

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# 

EXTENDS BEYOND JUST OUR DEVICES

Model. Not actual patient.

## We're invested in your future, too.

#### **READY FOR A REVOLUTIONARY, REVENUE-GENERATING OPPORTUNITY?**

Introducing the Avi360<sup>™</sup> experience, a brighter way to build partnerships. To add AviClear to your practice, all it takes is a startup investment of \$5,000 that covers your annual license to use the device, plus a per-patient fee to get everything that comes with the Avi360 experience.

- An array of consultation and marketing tools to drive patient awareness and demand
- 24/7 AviClear service support
- Ongoing on-demand practice and educational support for AviClear
- Training, coaching and tools to quickly integrate AviClear into your practice
- Per-patient fee 50% or \$1,500 of the amount you charge each patient, whichever is higher\*<sup>†</sup>



\* Treatments can be delegated to a qualified healthcare provider as determined by state laser licensure laws <sup>†</sup>In accordance with Cutera Terms and Conditions

# Success starts with the Cutera App

Not only does the Cutera App enable the treatment process, it gives your patients more control of their skin health, helps you identify AviClear<sup>™</sup> candidates and may attract future patients to your practice.

The Cutera App takes the guesswork out of patient identification and may attract patients interested in AviClear toward your practice.

#### Features include:

- A personalized, digital skin assessment that determines skin needs, severity and recommended treatment options
- Additional resources and news related to skin health and beauty
- Appointment management and treatment progress tracker



# The future has arrived. Ask your Cutera Representative how to be a part of it.



Model. Not actual patient.



References: 1. Data on file. Cutera Inc. 2. Sakamoto FH, et al. Selective photothermolysis to target sebaceous glands: theoretical estimation of parameters and preliminary results using a free electron laser. *Lasers Surg Med.* 2012;44(2):175-183.
3. Isotretinoin FDA Prescribing Information. Available at https:// www.drugs.com/pro/isotretinoin-capsules.html. Last accessed 2/16/2022.
4. Data on file. FDA clearance study. Cutera Inc.

- 3240 Bayshore Blvd, Brisbane, CA 94005 USA 1-888-4-CUTERA or 415-657-5500 | info@cutera.com | cutera.com

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